

TAG-Domains

Abu-Ghazaleh Intellectual Property (AGIP)

Intellectual Property Rights (IPRs) Protection services worldwide:

- Trademarks
- Patents
- Industrial Designs
- Copyrights

More than 60,000 clients from all over the world

TAG-Domains was introduced back in 2002 to assist our clients protect their brands and IPRs on the Internet

TAG-Domains

- Providing domain name registrations under major generic Top-Level Domains (gTLDs)
- country-code Top-Level Domains (ccTLDs) in all countries
- New website and new services by second half of 2014
- Will provide select new gTLDs through TAG-Domains

ICANN Accreditation

- Clients and industry recognition
- It was useful for us to complement our range of IP protection services. Protecting clients' brands as trademarks and as domain names. We also assist in developing online brand protection strategies for our clients
- New opportunities in new gTLDs

Verification Agent

- Provided verification services for .ASIA, dotEMARAT, .QA, and dotQATAR during sunrise period
- Database of all published trademarks in the Arab World
- More than 1,600,000 records

Arab Center for Dispute Resolution (ACDR)

- ACDR was approved by The Internet Corporation for Assigned Names and Numbers (ICANN) as the fifth dispute resolution center
- ACDR provides domain name dispute resolution services administering the Uniform Domain-Name Dispute-Resolution Policy (UDRP)
- Independent panelists from different countries
- New gTLDs and Arab TLDs, will increase the number of disputes.
- ACDR is well-positioned to administer the dispute resolution process

Domain Names Industry in the Region

- Modest numbers
- Majority of small businesses and some medium and large businesses still do not have their own website, emails: @yahoo/ gmail/ hotmail.com
- Not professional
- Lack of awareness
- Some businesses use their Facebook Page as their website. Easier to setup and it is free
- A number ccTLD registries in the region started adopting registry-registrar model, which paves the way to a more robust DNS industry

Statistics – domain names registered under region's ccTLDs

| ccTLD | # of registered domains |
|----------------------------|-------------------------|
| .dz (Algeria) | 5,468 |
| .eg (Egypt) | 8,830 |
| .ir (Iran) | 478,881 |
| .jo (Jordan) | 4,326 |
| .lb (Lebanon) | 4,000 |
| .ly (Libya) | 14,172 |
| .ma (Morocco) | 43,354 |
| .ps (Palestine) | 7,000 |
| .qa (Qatar) | 16,728 |
| .sa (Saudi Arabia) | 33,863 |
| .tn (Tunisia) | 19,812 |
| .tr (Turkey) | 339,629 |
| .ae (United Arab Emirates) | 110,000 |

Statistics – Domain names registered, country of purchase

| | | | | | | | | | | |
|---------------------|----------|---------|--------------|-------|-------|---------|-----------|---------|---------|---------|
| Country of Purchase | Algeria | Bahrain | Egypt | Gaza | Iraq | Jordan | Kuwait | Lebanon | Morocco | Oman |
| # of domains | 4025 | 1,191 | 28,082 | 909 | 948 | 3,770 | 7,081 | 12,650 | 19,627 | 2,040 |
| Country of Purchase | Pakistan | Qatar | Saudi Arabia | Sudan | Syria | Tunisia | Turkey | UAE | Yemen | Iran |
| # of domains | 43,339 | 809 | 29,648 | 502 | 4,107 | 5,524 | 1,319,044 | 14,182 | 2,255 | 123,132 |

Nurturing ccTLDs

- It begins at the top
- Good example is the United Arab Emirates. All governmental ministries, entities, and initiatives register their domain names under .AE
- Many initiatives now register their Arabic domain names under dotEMARAT امارات.
- Registry-Registrar Model
- First-come first-serve process/ removing unnecessary restrictions and requirements

This would benefit Internet users, ccTLD registries (financially), and give identity to businesses.